

Our Vision and Mission

Our vision is of a world where visual impairment and other disabilities do not limit or determine opportunity, and where people value their sight.

We aim to achieve this vision by:

- Providing services and support directly to visually impaired and disabled people and their carers to improve their every day life.
- Changing the attitudes and behaviour of individuals towards visually impaired and disabled people.
- Working in partnership with other organisations to identify new opportunities to achieve our vision.

Core Brand Values

Our values provide the basis of the work that we do with visually impaired and disabled people. They also underpin the way we operate, driving behaviour and influencing decision making processes.

Empowering

Providing inclusive, enjoyable and fulfilling experiences for all involved.

Dedicated

Truly committed to making positive difference to the lives of those we help.

Flexible

Open to new ideas and ways of doing things.

Professional

Maximising our impact through well organised operation and effectively delivered activity.

Supporting people with visual impairments and other disabilities, together with their carers, to live fulfilling and independent lives by providing services that reflect their wants and needs.